



**for more information:**  
[sponsorship@tiddingtoncricketclub.org](mailto:sponsorship@tiddingtoncricketclub.org)

**2024**  
**Sponsorship**  
**Opportunities**





# Our club

A great innings...



...and the tail is wagging

In 2023, our club is going from strength to strength. We are completely inclusive, with females holding all of our officer roles!

As well as two Pool teams, Aunt Sally, Darts and Crib, cricket offering has something for everyone:

- 4x Saturday Senior League Teams
- 1x Sunday Senior Team
- 1x Women's Team
- U11s, U13s, U15s & U18s Teams
- 2 Girls' Teams
- U5-U9 All Stars
- Training or matches 7 days a week
- Over 300 Total membership

Our 1st XI are in Division 1 of the Cherwell Cricket League. They were also county finalists in the National Village Knockout, narrowly losing on the last ball of the game.

Our 3rd & 4th XIs regularly feature 9 U18s in each of the teams, and once this season we had 5 female players appearing in a single team.

And the future is bright, with our U13s were County Champions, for the third year running!

And it doesn't stop there, our players go on to better things, with our home-grown player, Jack Brooks, representing England Lions.

The club was formed in 1886 following a trip to Lords on a hay cart to collect the laws of the game from the MCC. The first ground was on land on hilly ground just outside the village and land now to the left of the A418 on the way to Thame.

In 1948 following the war we moved to our current ground, by kind permission of Major Rutt Keane. A thatched pavilion followed, along with an open-air toilet years later! In difficult times progress was slow but steady with second hand ground equipment, being purchased, maintained and used by our members.

In 1977, following the formation of a league team, a plot was hatched to provide a new modern pavilion, with changing rooms, showers, toilets, kitchen, and a bar. In 1987 after much fund raising a prefabricated building was erected and fitted out by our members. Success followed on the pitch to befit our new surroundings.

In 2000 following the return to the Cherwell League the temporary building was starting to show its age, so once again plans were put together to replace the pavilion. After much hard work £180000 was raised and work started in 2006 on the new building. At the start of the 2007 the new pavilion was opened on time in budget, just loans to repay! With the loans repaid further additions to the infrastructure were added in the shape of two new wickets for our youth players, a new roller, a new outfield mower and a non-turf practice wicket.

Work has just been completed extending our bar cellar, fitting out the cellar and extending the balcony area. The outlay on these special items over the last 3 years has exceeded £50 000.

In 2012, we started using Great Haseley CC as our second ground to accommodate our growing senior section.

## Highlights

A successful, inclusive and friendly club, with great membership, volunteers and facilities. Help us to celebrate more successes and be a part of our exciting journey!



**300**  
MEMBERS

**200**  
JUNIOR PLAYERS

**4x** Saturday Senior League Teams

**3x** Women's and Girls' Teams

**2x** Picturesque but busy grounds!

**1**  
**GREAT CLUB!**

# Our channels

We hit big...



**X (Twitter)**  
1800+ Followers  
4000+ Posts



**Facebook**  
450+ Followers  
1500+ Engagement



**Instagram**  
750+ Followers  
150+ Posts



**YouTube**  
150+ Subscribers  
150+ Videos



**We will:**  
Repost your content.  
Include your logo on ours.  
Engage with our wide audience.

...and net hard



[tiddingtoncricketclub.org.uk](http://tiddingtoncricketclub.org.uk)

Our club website is well-populated, well-maintained and comprehensive, with over 500 unique visits per month.

Main sponsors feature on the homepage of the website with your company logo.

All sponsors are featured in the sponsors' section, including your logo, an overview of your business and a link back to your website.

Our members receive up to four email newsletters a month, with updates on news, fixtures, results, events and activities.

Sponsors' logos with links to your website feature on every newsletter,

We are happy to periodically include a focus on your company and services, or share any of your news with our large membership.



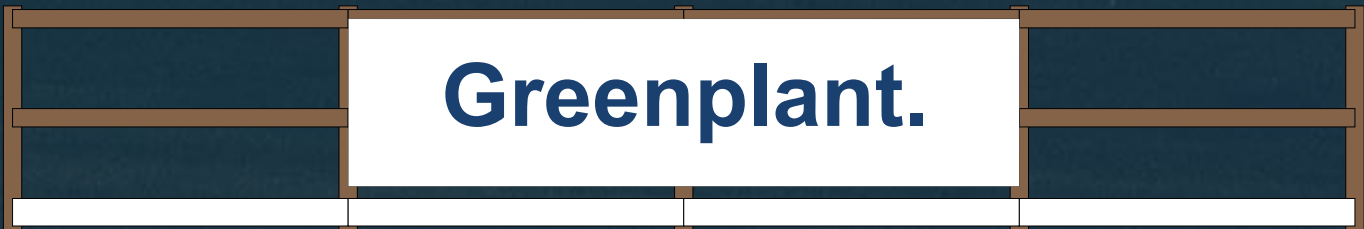
# Our facilities

We're well grounded...

...and well practiced



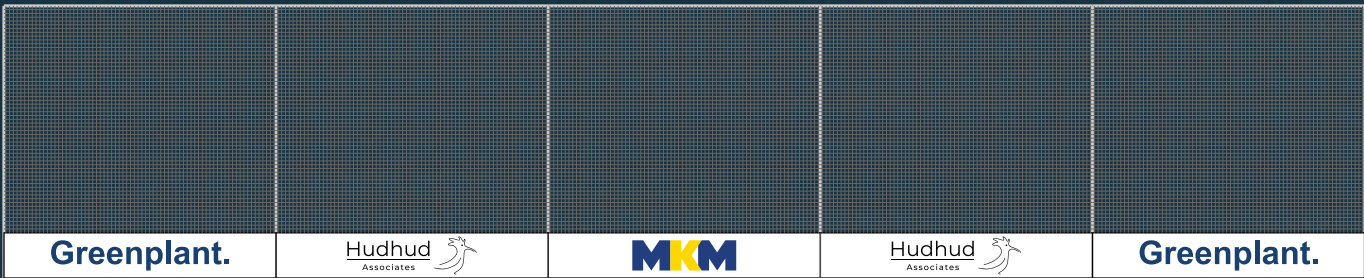
12 x 3 ft rigid aluminium banner around outfield



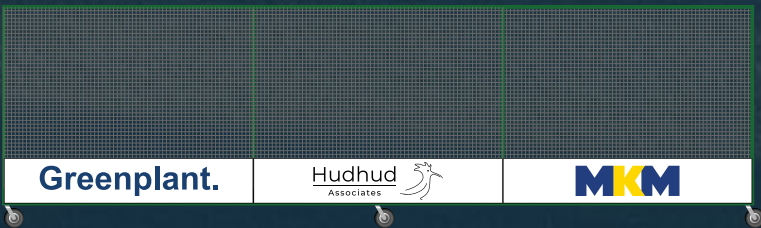
Alumuminium boards are strategically placed around the boundary, to maximise visibility to players and visitors, as well as being captured forever in photography and live stream video.

PVC banners are also available on our practice nets, perfectly positioned next to our busy entrance, or on our mobile cage, which is visible either next to the ground, or placed on the ground during practice sessions.

12 x 2 ft heavyweight PVC banner on static practice nets



11 x 2 ft heavyweight PVC banner on mobile practice cage





# Our offers

## Main sponsorship

Sponsorship around our picturesque Oxfordshire ground is a high profile way of advertising throughout the year at Tiddington Cricket Club. Advertisement banners are placed in prominent areas and are visible to players, spectators and to visitors at the ground all year round.

Benefits include:

- Playing shirts printed with your logo worn by all Tiddington Cricket Club teams in all matches
- Free facility hire of Tiddington Cricket Club – dates to be discussed
- One social hire of Tiddington Cricket Club, meeting, summer BBQ etc – date to be discussed
- Monthly announcement on Twitter, Instagram and Facebook
- Dedicated area on the homepage on the Tiddington Cricket Club website with your company logo.
- Featured in the sponsors’ section of our website, including logo, overview and a link back to your website
- One Sponsorship banner placed in premium position around the ground
- Invitation to end of season awards dinner and present an award
- Club Award branded with your company name
- VIP table at Tiddington Cricket Club Presidents day
- Complimentary framed shirt and team photo with your company representatives
- Player profiles on the Tiddington cricket club website of players wearing the sponsored shirt
- Promotion in any additional programmes or competition finals such as T20 finals or Village Knock Out

Main Senior Sponsor

**3 YEARS**  
for only  
**£6000** +VAT\*

Main Junior Sponsor

**3 YEARS**  
for only  
**£4500** +VAT\*

Back Sponsor

**3 YEARS**  
for only  
**£3000** +VAT\*

\* 50% payable at commencement of 1st year’s sponsorship and then 25% charge for years 2 & 3. Flexible payment plans available.

## Wearing your brand with pride

We choose sponsors who we are proud to be associated with.

And we make sure we show that, by sporting our sponsors’ logos across all our clothing, including Seniors’, Women’s and Juniors’ playing whites, coloured and training items, giving your brand maximum exposure.

Main Senior Sponsor

- Chest position on:
  - Senior shirts/sweaters
  - Women’s shirts/sweaters
- Arm position on:
  - Junior shirts/sweaters

Main Junior Sponsor

- Chest position on:
  - Junior shirts/sweaters
- Arm position on:
  - Senior shirts/sweaters
  - Women’s shirts/sweaters

Back Sponsor

- Back position on:
  - Senior shirts



# Club sponsorship

Sponsorship around our picturesque Oxfordshire ground is a high profile way of advertising throughout the year at Tiddington Cricket Club. Advertisement banners are placed in prominent areas and are visible to players, spectators and to visitors at the ground all year round.

Benefits include:

- Sponsorship banner in prominent location around ground
  - Purchased at our cost to an agreed design
  - Banners feature in photography and YouTube streaming as well as seen by hundreds of visitors
- Announcement on Twitter, Instagram and Facebook, including links to company (at least twice a year)
- Featured in the sponsors' section of our website, including logo, overview and a link back to your website

If there is something specific you are looking for, we are very happy to tailor bespoke packages to suit.

## 12 x 3 ft rigid aluminium banner around outfield



## 12 x 2 ft heavyweight PVC banner on static practice nets



**3  
YEARS**  
for only  
**£600**  
+ VAT\*

\* Payable at commencement  
of 1st year's sponsorship  
No charge for years 2 & 3



Don't forget that you can deduct sponsorship payments from your business profits before you pay tax by treating them as business expenses.